



1 message

Sat, Sep 24, 2016 at 5:16 PM

<http://www.avenue50studio.org>

<https://mail.google.com/mail/u/0?ik=1e188b780d&view=pt&search=all&permthid=thread-f%3A1546304779901692020%7Cmsg-f%3A15464006332076...> 1/2

If your group/organization would like to host a reading group, send me the amount of books you need. The book group should meet to either read or discuss the book. The NEA requires us to capture data from you -- i.e. the dates, times, location, and # of people involved in the book group. We provide the books for free to each person involved in your book group.

We have other partners that include museums, schools, libraries, cultural organizations. The program is quite large and diverse. At this time, we hope to develop the core of the program with your involvement and based on your proposed activities. I hope to get us all together for a group meeting in late September or early October.

If you are interested in participating, please send me an email with the proposed description of your event or activity, including:

- working title
- description of the event and how the audience will be engaged
- tentative date and location (date can change based on your needs and availability. we are flexible)
- what other partners will be involved (library? Dash? music group? etc.)
- amount requested for reimbursement (itemized - will funding be used for honoraria? artists fees? materials? equipment rental? site rental? Food is not an allowable expense)

Please submit your proposals by September 23, to elizabeth.morin@lacity.org.

I look forward to working with you.

Thanks.

emorin
City of Los Angeles
Dept of Cultural Affairs
tel: [213 202 5567](tel:2132025567)
(I will be out of the office from Sept 6-9)



Elizabeth Morin <elizabeth.morin@lacity.org>

Re: Please call Elizabeth Morin

1 message

Ricardo Flores <ricardo.x.flores@lacity.org>

Tue, Mar 21, 2017 at 10:40 AM

To: Elizabeth Morin <lizmorin@yahoo.com>

Cc: Conrado Terrazas <conrado.terrazas@lacity.org>, Elizabeth Morin <elizabeth.morin@lacity.org>

You're welcome Elizabeth.

Ricardo Flores
Constituent Services
Councilmember Gilbert Cedillo
Los Angeles City Council, District 1
323-550-1538-Office
(323) 550-1579-Fax
ricardo.x.flores@lacity.org

On Tue, Mar 21, 2017 at 10:29 AM, Elizabeth Morin <lizmorin@yahoo.com> wrote:

Thank you so very much for the info.

I'm offsite and don't have strong phone service here.

I'll confirm with bus co and the school. Students excited to visit in Friday.

Sent from my iPhone

On Mar 21, 2017, at 9:51 AM, Ricardo Flores <ricardo.x.flores@lacity.org> wrote:

Good Morning Elizabeth,

Just returned your call. I am confirming the bus trip on March 24, 2017 to Los Angeles City Hall from West Adams High School. Please note the time change, your new pick-up time is at 9:00am. Please contact the Bus Company 24 hours prior to your trip to re-confirm your trip. Contact below.

Bus Company: Cal Tours
Bus Co. Reference #: 5786
Bus. Co Phone Contact #: **818-772-6700** or caltours001@yahoo.com
Pick Up Time: 9:00am
Pick Up to Return Time: 2:30pm

Emergency # between 9:00 am and 5:00 pm: **(323) 550-1538**
Before/After Hours #: **(213) 216-4781**

Reminder: Bus company will only wait 15 minutes when picking up.Any further questions or changes prior to your trip, please contact our office at **(323) 550-1538**.

Thank you and hope you have a great day.

Ricardo Flores
Constituent Services
Councilmember Gilbert Cedillo
Los Angeles City Council, District 1
323-550-1538-Office

11/27/2018

City of Los Angeles Mail - Re: Please call Elizabeth Morin

(323) 550-1579-Fax
ricardo.x.flores@lacity.org

On Tue, Mar 21, 2017 at 9:08 AM, Conrado Terrazas <conrado.terrazas@lacity.org> wrote:
Ricardo,

She's calling regarding bus for West Adams Prep for a trip this Friday,

Her number: Cell [213-712-1700](tel:213-712-1700); Office [213-202-5567](tel:213-202-5567)

Conrado Terrazas
District Director
Office of Councilmember Gilbert Cedillo, District 1
Office [323-550-1538](tel:323-550-1538)



Elizabeth Morin <elizabeth.morin@lacity.org>

Fwd: Franklin High School Culminating Project

1 message

Dale Madison <dale.madison@lacity.org>

Tue, Nov 13, 2018 at 5:26 PM

To: Elizabeth Morin <elizabeth.morin@lacity.org>

Dale G. Madison

Begin forwarded message:

From: "Rivera, Jimna" <jar5027@lausd.net>
Date: November 13, 2018 at 1:29:14 PM PST
To: Dale Madison <dale.madison@lacity.org>
Subject: Franklin High School Culminating Project

Hello Dale,

Please see the updated FHS culminating project.

Thank you,

*Jimna Carbone, TL**Franklin High School**820 N Ave 54**Los Angeles, CA. 90042**323 550 2036**"The most important attitude that can be formed is that of desire to go on learning." - John Dewey*

2 attachments **noname.html**
1K **Big Read Project-4.pdf**
78K

Franklin High School

Date: April 29 - May 24, 2019

Site: **Avenue 50 Studio**

[131 North Avenue 50](#)

[Los Angeles, CA. 90042](#)

Cost: Free

Info:

This grand event welcomes those who love art and those who are interested in or curious about the intersection of writing and visual art. Join us to see our student-produced exhibitions that demonstrate their interpretation of a novel we read this year. Our students were inspired to comment in an artistic way about their reading because the book they read covers many important and relevant topics, such as immigration and gentrification.

The Mighty Panthers Book Club, in collaboration with Franklin English teachers Ms. Williams, Ms. Collins, and Ms. Roe, will present an art interpretation of *The Beautiful Things that Heaven Bears* by Dinaw Mengestu. Students have created visual art and poetry based on the themes in the book as part of a culminating project in The National Endowment of the Arts, The Big Read Program. The art displayed will demonstrate students' feelings and experiences with immigration, their search for the American Dream, and how gentrification has affected their lives and their community.

Avenue 50 Studio is located in Highland Park, Los Angeles, California. The gallery is an arts program studio organization grounded in Latina/o culture, visual arts, and the Northeast Los Angeles Community, that seeks to bridge cultures through artistic expression, using content-driven art to educate and to stimulate intercultural understanding.

For more information please call 323 550 2036 or visit Franklinhs.org.



Elizabeth Morin <elizabeth.morin@lacity.org>

Re: Reminder: Big Read 2017

1 message

Avenue 50 Studio <ave50studio@sbcglobal.net>
To: Elizabeth Morin <elizabeth.morin@lacity.org>

Sat, Sep 24, 2016 at 5:16 PM

Yes we are. Sorry I have been so swamped. I will talk with Jessica Ceballos this week.

Thanks for the reminder,

Kathy

Kathleen Gallegos
Avenue 50 Studio, Inc.
a 501(c)(3) non-profit art gallery
 131 North Avenue 50
 Highland Park, CA 90042
 Ph/Fax: 323-258-1435

<http://www.avenue50studio.org>

From: Elizabeth Morin <elizabeth.morin@lacity.org>

Date: Friday, September 23, 2016 3:52 PM

To: Kathy Gallegos <ave50studio@sbcglobal.net>

Los Angeles Pool Society

Subject: Reminder: Big Read 2017

Hope you are still interested in participating.
Please send your proposed project description and budget.

Thank you.

On Thu, Sep 1, 2016 at 2:32 PM, Elizabeth Morin <elizabeth.morin@lacity.org> wrote:
Hello,

We are moving forward with our planning process for the Emily Dickinson Poetry program in 2017. At this time, we invite you to submit a brief description of your proposed activity with requested budget reimbursement. The activity should take place in April or May 2017. Ideally it would be in April for the national Poetry Month and Big Read and Poetry Month in Los Angeles. (Julia - we are open to GP programming earlier than April. It'll work out nicely)

The activity could be a one day event or a longer engagement. We are especially interested in activities or events that promote poetry to new or under served audiences (i.e. homeless population, juveniles in detention, etc.) However, all ideas are welcome. It would also be great to explore events that take place in non-traditional sites, such as the Mission (downtown) or a shelter, a farmer's market, on the bus or a transit public space, walking tour of relevant historic site, etc.

We are able to offer a modest reimbursement to help cover your costs. The reimbursement amount is usually between \$300-\$1,500. The activity or event should not exhaust or drain staff or limited resources. We recognize the funding is minimal. It is a reimbursement and the City will not allow us to process an invoice until the program/event/activity has been fulfilled. It usually takes 45 days to process the invoice.

The City requires an invoice on your letterhead with the description of the event, the itemized requested reimbursement (budget), and documentation (photos, written testimonials, fliers -- each material must have the NEA logo or the credit line "The NEA Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest." I will get to you, including the logo, once plans are finalized and we are all on the same page.

I know this is a lot of info. I hope you will give participation in The Big Read your every favorable consideration. If you have an idea for a program will be exceed the reimbursement range listed above, let me know. We can certainly explore options and resources.

11/27/2018

City of Los Angeles Mail - Re: Reminder: Big Read 2017

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Cc: [REDACTED] Elizabeth Morin <elizabeth.morin@lacity.org>

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[REDACTED]
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Los Angeles, CA. 90042

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Elizabeth Morin <elizabeth.morin@lacity.org>

Big Read at LA Times Festival of Books this weekend

1 message

Elizabeth Morin <elizabeth.morin@lacity.org>

Wed, Apr 18, 2018 at 5:42 PM

Kathy Gallegos <ave50studio@sbcglobal.net>

Dear Big Read network:

Be sure to stop by the DCA **Big Read booth # 566** in the popular Children and Family area at this weekend's LA Times Festival of Books at USC.

Booth activities include:

- free books
- drop in workshop to make wearable cool art, inspired by *Citizen: An American Lyric*
- selfies at our step and repeat #LookingAtMyLosAngeles
- enter to win a package of 4 FREE tickets to the GRAMMY MUSEUM at L.A. Live. You must stop our booth to enter the free drawing. Grammy Museum has must-see exhibits! Don't miss out
- poetry with Brian Sonia-Wallace, personalized and written on a typewriter
- information about the Big Read Program and much more!

Please encourage your friends, patrons, and audiences to stop by our booth.

We gratefully acknowledge the support of the LA Times Festival of Books for providing the booth, in-kind, to the Big Read Program. They have hosted and warmly welcomed the Department of Cultural Affairs and the Big Read Program for nearly a decade. Thank you DW and LA Times Book Fest

We also recognize the generous in-kind donation of admission tickets from the GRAMMY Museum. The GRAMMY Museum is also hosting select Big Read groups at the museum and providing guided educational tours for free as part of their Big Read partnership



Elizabeth Morin <elizabeth.morin@lacity.org>

Invitation April 12 Big Read NEA Arts Midwest 10 am - 12 Noon

1 message

Elizabeth Morin <elizabeth.morin@lacity.org>

Wed, Apr 4, 2018 at 3:03 PM

[illegible]

Dear Big Read Network:

Please join us on Thursday, April 12 from 10 am - 12 Noon as we gather to welcome and connect with Joshua Feist, national Big Read Program Director.

This year marks the 10th anniversary of the Big Read Program in LA. We look forward to sharing our experiences in the program over the years with Joshua. It'll be great to have a large group represent the impact and diversity of our Big Read program.

Continental breakfast will be served.

Location:
Self Help Graphics and Art
1300 East 1st Street
Los Angeles, CA 90033

RSVP by Monday, April 9th, to elizabeth.morin@lacity.org

(Special thanks to Self Help Graphics for opening their doors to us and for inviting us to hold this special gathering in their space)



Elizabeth Morin <elizabeth.morin@lacity.org>

RSVP - invite for Big Read Civic Celebration April 11 LA City Hall

1 message

Elizabeth Morin <elizabeth.morin@lacity.org>

Tue, Apr 3, 2018 at 1:47 PM

[Redacted email body content]

Kathy Gallegos <ave50studio@shcglobal.net>

[Redacted email body content]

Dear Big Read network:

We are almost at capacity with RSVPs for the 10th anniversary celebration of the Big Read Program at LA City Hall on Wednesday, April 11, from 10 am - 1:30 pm.

To RSVP, send your name, name of guest and car make and license plate # to elizabeth.morin@lacity.org by April 6. (I can only take RSVPs until space permits- we are nearly at capacity.) Confirmation of RSVP and parking instructions will be sent by Monday April 9th.

Thank you.

Civic Ceremony for Proclamation of April 2018 as Literature and Poetry Month in Los Angeles

LITERATURE AND POETRY MONTH CELEBRATING THE DEPARTMENT OF CULTURAL AFFAIRS' *BIG READ PROGRAM IN LOS ANGELES*

Los Angeles City Hall Council Chamber

When: April 11, 2018
10:00 a.m. – 1:30 p.m.

Site: **Los Angeles City Council Chamber**
Los Angeles City Hall
200 North Spring Street
Los Angeles, CA 90012

Cost: Free and Open to the Public (reservations required)

Info:

Join the Los Angeles City Council at an official Proclamation Ceremony in recognition of **Literature and Poetry** through DCA's 2018 **Big Read Program in Los Angeles**. This civic event highlights the power and place of the written word and its ability to kindle conversation and ignite imagination. This year's Big Read selection of *Citizen: An American Lyric* by Claudia Rankine will highlight cultural issues at the forefront of contemporary discussion, such as race relations, identity, cultural expression, and the use of language.

The event will be followed by a reception and program at the City Hall South lawn plaza, featuring keynote speaker, Leah Uko, news reporter on KTTV Fox 11; guest presenters, including Joshua Feist – national Big Read Program Director; and interactive activities. Refreshments will be served, including a signature dog from Los Angeles food landmark, Pink's Hot Dogs, and chili fries from Earle's Restaurant on Crenshaw, an LA favorite, will satisfy the appetite.

A commemorative tote bag in celebration of the 10th anniversary of the **Big Read Program in LA** will be given to each attendee (while supplies last). Activities include: live screen printing with Hit+Run; an art installation and community workshop led by Los Angeles poet and artist, Dorothy Randall Gray, with artwork informed by participants of the Anne Douglas Center for Women- LA Mission; a pop-up exhibition of a contemporary urban interpretation of the Los Angeles City Seal by local artist AiseBorn; a mural size photography-collage by Los Angeles teens; reading by student(s) of Verdugo Hills High school and teen(s) from the Lincoln Heights Youth Arts Center; a drop-in art workshop led by the Leimert Park Village Book Fair; music; and more.

To register your attendance, email, elizabeth.morin@lacity.org by April 6, 2018. Reservations taken only until space permits. This event expected to fill up quickly.

We gratefully acknowledge the Office of Councilmember Mitch O'Farrell for support and assistance. We also recognize the Office of Councilmember Curren D. Price; Office of Councilmember Jose Huizar; Office of Councilmember Monica Rodriguez; and Office of Councilmember Gilbert Cedillo for providing bus transportation for the student guests.

Special thanks to Pink's Hot Dogs and Earle's Restaurant on Crenshaw, respectively, for their generous donation of food, and to Interscope Records and the Black Eyed Peas for their in-kind donation.

(Event artists, activities, and presentations subject to change without advance notice)



Elizabeth Morin <elizabeth.morin@lacity.org>

Re: Big Read Emily Dickinson Poetry meeting invitation

1 message

Elizabeth Morin <elizabeth.morin@lacity.org>
 To: Jessica Ceballos <jessica@writlargepress.com>
 Cc: Kathy Gallegos <ave50studio@sbcglobal.net>

Tue, Jan 24, 2017 at 4:31 PM

Dear Jessica and Kathy,

I hope this email finds you well.

We have not yet received a budget request for your poetry / Big Read activity. Unfortunately, the deadline to do so has lapsed. If you do have figures, I'll need them asap and will try to accommodate them, given the late timeframe. If we are not able to include your activity this year, perhaps we can consider an activity for next year. We are submitting a grant application for the 2017-2018 program year and should have news of our grant application outcome in the coming months. I'll be sure to keep you in the loop.

Please don't hesitate to contact me if you have any questions,
 at 213 202 5567.

Im here all day tomorrow and Friday. It would be great to connect.

Thank you.

On Wed, Dec 7, 2016 at 12:57 PM, Jessica Ceballos <jessica@writlargepress.com> wrote:

Hi Elizabeth,

Avenue 50 will be doing a workshop series in Highland Park, not at the studio but in a housing development. The workshop will be centered around bringing (the idea of) Emily Dickinson closer to home. The parallels between her work, the impact constructs had on her and her story, and our own influences, culture and stories.

We'll get back to you soon with details and date.

Best,
 Jessica

Jessica Ceballos y Campbell
 partner • Writ Large Press | DT•LAB
 curator • Avenue 50 Studio
 www.jessicaceballos.com
 jessica@writlargepress.com
 tel 310.963.6583
 (please note my new email address)

On Dec 7, 2016, at 12:40 PM, Elizabeth Morin <elizabeth.morin@lacity.org> wrote:

David,

Your idea is wonderful. Would it be ok with you if I connected with Joyce Cooper at the Library who is our lead for the library? I can also approach the head of the Library directly, but I'd like to go through Joyce first.

Ruma - let me know your thoughts and if we can also count on your library branch? I know Sunland Tujunga Branch does tremendous programming and has been a terrific partner to the Big Read.

For now, I will pencil in the date as saved. That could be one of the events that we promote to the NEA. Ultimately the NEA will select which event they can attend since they will visit from DC and the midwest.

On Wed, Dec 7, 2016 at 10:38 AM, David Kipen <kipend@gmail.com> wrote:
Runs, how are you? I had a Big Read idea I might like to run with, if
you're game. Just tell me if it's totally naive, or better suited to
the Library Foundation, or something:

What if I/Libros Schmibros rounded up 73 poets and scholars in each of
the branches and did a simultaneous library book club meeting on May
15, the 130th anniversary of Emily Dickinson's death -- in other
words, the biggest book group meeting in LA history?

Does this sound like any -- if, admittedly, a bit masochistic -- fun?

All finest,
David Kipen, Libros Schmibros, UCLA Writing Programs, L.A. Times Critic at Large

On Wednesday 12 October 2016, Elizabeth Morin
<elizabeth.morin@lacity.org> wrote:

>
> Hello,
>
> Thank you for sending your proposals. For those of you who haven't yet submitted a proposal for Poetry - Emily Dickinson,
please do so no later than October 28, 2016.
>
> Please advise if you would be available to meet on
> October 26 (Wednesday) or October 27 (Thursday) in the morning at 10 am. Location to be determined.
>
> Thanks again.



1 message

Tue, Jan 17, 2017 at 3:20 PM

Kathy Gallegos

Please save the date, **Tuesday January 31, 11 am - Noon**, for a Big Read planning meeting. We have not been able to meet for months so I encourage all of you to try to make it to the meeting. If you cannot attend, please let me know asap so that I can collect information about your Big Read activity.

Be sure to send any updates or information about your activity. I am finalizing the information to give to our marketing director. All Big Read activity information needs to be submitted no later than January 25 by 3 pm.

The January 31st meeting location details coming soon.

Thank you.



Elizabeth Morin <elizabeth.morin@lacity.org>

Reminder: Big Read 2017

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To: Kathy Gallagos <ave50studio@sbcglobal.net>

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Elizabeth Morin <elizabeth.morin@lacity.org>

Big Read Poetry 2017 meeting confirmation

1 message

Elizabeth Morin <elizabeth.morin@lacity.org>

Thu, Jun 23, 2016 at 4:59 PM

Avenue 50 Studio <ave50studio@sbcglobal.net>

Hello,

We are confirmed for our Big Read Poetry meeting on

Thursday June 30 from 10am - 11am. For now, please pencil the meeting location at Cultural Affairs headquarters, 201 N. Figueroa Street, Suite 1400, LA 90012.

I am trying to find another location for the meeting so that parking is free. Unfortunately, we dont validate parking and parking in the building is expensive.

Let's save the date and time and I'll let you know about the location asap.

Thank you.

On Jun 14, 2016, at 2:15 PM, Elizabeth Morin <elizabeth.morin@lacity.org> wrote:

>>

>> Good news,

>>

>> The National Endowment for the Arts has awarded the Department of Cultural Affairs another grant to program The Big Read. The 2017 program will feature Emily Dickinson's Collected Poems. In fact, we hope to highlight and celebrate local poets and contemporary poetry, too. We would like to consider activities and events such as walking tours, poetry recitals in public spaces (bus stop, street corners, plazas), transit poetry, film screenings, public poetry installation (I'll explain this in person), pop-up poetry at City Hall and other venues, and poetry writing workshops, etc. We are open to creative ideas. Events/activities will take place in April and/or May 2017 and are free and open to the public.

>>

>> Please accept this email as an invitation to join us for an overview of the program and to explore your interest and availability in participating.

>>

>> Let me know if you are interested and what date works best for you. Meeting location coming and it depends on date.

>>

>> Friday, June 24 10 am - 11 am

>> Wednesday June 29 10 am - 11 am

>> Thursday June 30 10 am - 11 am

>>

>> Lastly, please send contact info for any organization or poet that you think would be good to invite.

>>

>> Thank you.

>>

>>

>> PS - Kathy - thanks for taking my call a few weeks ago. Im sorry that I forgot what days you mention might be good for us to meet at your Gallery.

>>

>>



Elizabeth Morin <elizabeth.morin@lacity.org>

Invitation from DCA

1 message

Elizabeth Morin <elizabeth.morin@lacity.org>
 To: Kathy Gallegos <ave50studio@sbcglobal.net>

Wed, Apr 27, 2016 at 3:20 PM

Hi Kathy,

How are you? How are things at Avenue 50?

Im writing to invite you to explore your interest in a program we are doing next year for The Big Read. The Big Read is initiative of the National Endowment for the Arts (NEA) to restore reading to the center of American culture.

DCA has programmed The Big Read for eight years. Next year marks our ninth year and the program is quite strong and creative. For 2016-2017, we will read Emily Dickinson's poetry. We invite select partners (museums, community organizations, etc.) to partner with us by hosting an event inspired by our book of Dickinson's poetry or poetry in general. I heard good news about Avenue 50 Studio's poetry event(s). Would there be a possibility of collaborating?

Please let me know if I may call you to follow up on this email.

The news about the forthcoming Big Read Program, featuring poetry, is **confidential**. We are not able to disclose the news because of an embargo with NEA until end of June 2016. So I kindly ask you not to mention this email to others. Only a handful of organizations are being invited to meet and to explore interest in participating.

The Big Read program is actually big in LA. This year we are reading *Fahrenheit 451*. Check out the events on BigReadLA.org Im also attaching a copy of past program brochures to give an idea of the range and scope. It is a very cool partnership. Here is the list of this year's partners. It gives an idea of the dynamic events hosted by our partners:

2016 BIG READ PROGRAM IN LOS ANGELES

COMMUNITY AND CULTURAL ORGANIZATION PARTNERS

Beyond Baroque

Boyle Heights Arts Conservatory

California Institute of the Arts Community Arts Partnership (CAP)

Chinese American Museum

Centro Estatal de las Artes - Tecate (CEART) / Instituto de Cultura de Baja California

Centro Estatal de las Artes – Ensenada / Instituto de Cultura de Baja California

Craft and Folk Art Museum

Culinary Historians of Southern California

Debra Disman, artist

Department of Cultural Affairs Neighborhood Arts and Cultural Centers:

Canoga Park Youth Arts Center

Los Angeles Municipal Art Gallery, Barnsdall Park

Sun Valley Youth Arts Center (Stone House)

Warner Grand Theatre

William Grant Still Arts Center

Diesel, A Bookstore in Brentwood

El Pueblo de Los Angeles Historical Monument

Families In Schools

Grand Park at the Music Center

LA Fire Museum, Hollywood

12/18/2018

City of Los Angeles Mail - Invitation from DCA

LA Harbor International Film Festival

Leimert Park Book Festival

Libros Schmibros Lending Library

Los Angeles County Museum of Art

Los Angeles Public Library

Arroyo Seco

Brentwood

Cahugena

Central Library

Durant

El Sereno

Granada Hills

Malabar

Memorial

Mid-Valley

North Hollywood

Northridge

Palisades

Palms-Rancho

Platt

Playa Vista

Silverlake

Studio City

Sunland-Tujunga

Sylmar

Valley Plaza

Vernon

Washington Irving

Watts

West Valley

Westwood

Los Angeles Times Festival of Books

Los Angeles Unified School District:

Abraham Lincoln High School

Belvedere Middle School

East Valley High School

Franklin High School

Hollywood High School

James Monroe High School

Los Angeles Senior High School

RFK Community Schools at the Ambassador

Ramon C. Cortines School of Visual and Performing Arts

12/18/2018

City of Los Angeles Mail - Invitation from DCA

Reseda High School

Verdugo Hills High School

West Adams Preparatory Senior High

Westchester High School

Louise Marler, artist

Luis Rodriguez, Los Angeles Poet Laureate

Mexican Cultural Institute of Los Angeles

Rancho Cordillera del Norte

Sam Weller, author and Bradbury biographer

Self Help Graphics and Art

Sony Pictures Media Arts Program at:

Banning's Landing Community Cultural Center
Center for the Arts, Eagle Rock

Pacoima City Hall

Watts Towers Arts Center / Charles Mingus Youth Arts Center

William Reagh Los Angeles Photography Center

The Museum of the San Fernando Valley

Steve Soboroff, private collector

UCLA Powell Library

Thank you,

elizabeth
213 202 5567

3 attachments

 **2015 BigReadinLA kick off brochure.pdf** ✓
1627K

 **2015 BigReadinLA-events brochure listing.pdf** ✓
549K

 **DCA BR Brochure Namesake.pdf** ✓
3941K

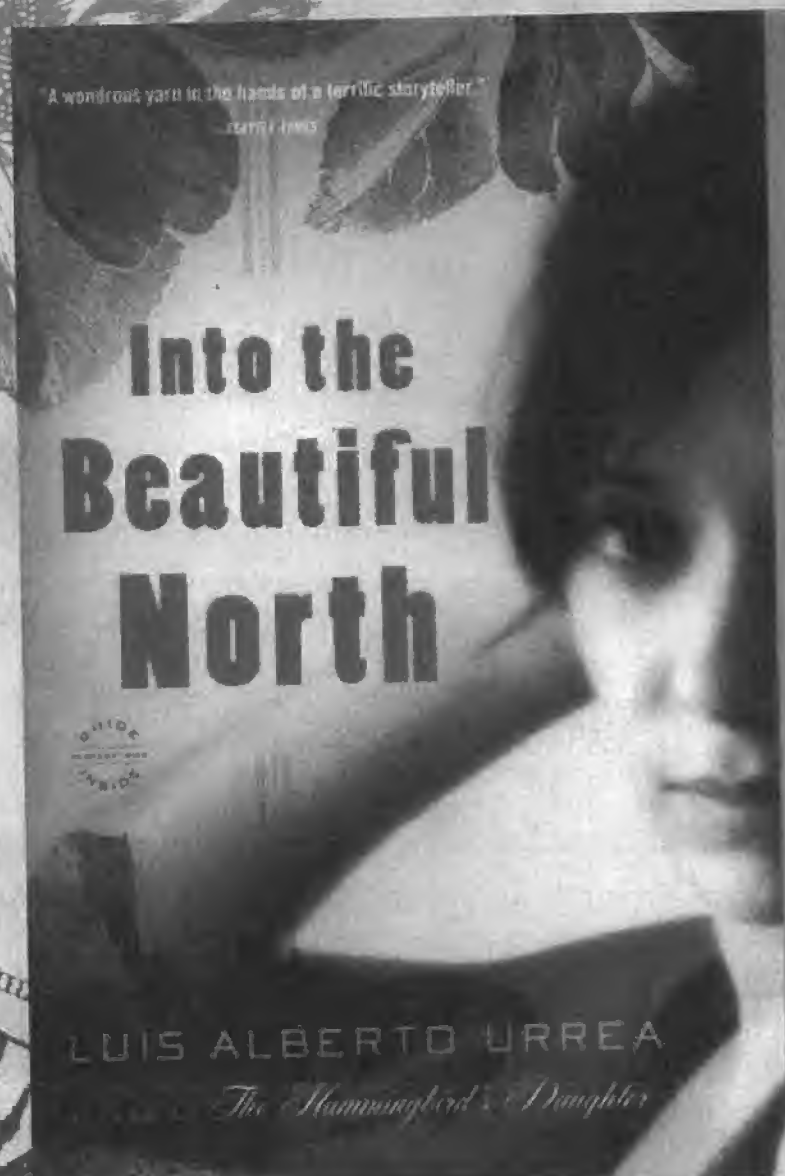
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DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

PRESENTS THE 2015


BIG READ

PROGRAM IN LOS ANGELES



**THE BIG
READ**


**SONY
PICTURES**

 **LéaLA**
Feria del Libro en Español de Los Angeles



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

LOS ANGELES LITERACY AND POETRY MONTH

Celebrating DCA's 2015 *Big Read* Program in LA

A catalyst for community participation, civic engagement, and a celebration of Los Angeles culture through literature and art.

The **Big Read** is an initiative of the **National Endowment for the Arts (NEA)** designed to restore reading to the center of American culture. The NEA presents The Big Read in partnership with **Arts Midwest**. The Big Read brings together partners across the country to encourage reading for pleasure and enlightenment.

Since 2008/09, the NEA has awarded grants to the **Department of Cultural Affairs (DCA)** each year to produce the ***Big Read Program in Los Angeles***. DCA marks its seventh year of programming the Big Read Program in LA with the 2015 selection of Luis Alberto Urrea's novel, ***Into the Beautiful North***, the story of a young girl from northern Mexico on a quest to defend her hometown and define herself.

DCA's 2015 ***Big Read Program in LA*** consists of a series of free activities through June, 2015, and is presented by DCA in partnership with community and cultural organizations. The public is invited to participate in the 2015 ***Big Read Program in LA*** and to enjoy the many related activities, such as: a civic ceremony at the historic Los Angeles City Hall, a food lecture and tasting, art exhibitions, live performances, film screenings, discussion panels, book festivals, walking tours, art workshops and studio art classes, an animation course, and reading and discussion groups.

Schools and after-school neighborhood programs also participate in the ***Big Read Program in LA***, and emphasize cultural exchange, inspire cultural exploration, and position young people as catalysts for creativity and civic engagement.



You can find us at:

Facebook.com/culturela,
on Twitter @culture_la,
everywhere #BigReadLA

CITY HALL CIVIC CEREMONY CELEBRATING LITERACY AND POETRY IN LOS ANGELES

PROCLAMATION CEREMONY

Los Angeles City Hall

When: March 25, 2015, 10:00 a.m.

Site: City Hall Council Chambers, Los Angeles City Hall
200 North Spring Street, Los Angeles, CA 90012

Cost: Free and open to the public

Info: Join the Los Angeles City Council at an official **Proclamation Ceremony** celebrating Literacy and Poetry in Los Angeles as we kick off DCA's 2015 ***Big Read Program in LA***. This civic event highlights education, the arts, and community engagement. Our featured book is ***Into the Beautiful North*** by author Luis Alberto Urrea. Students, schools, cultural organizations, and community leaders will be recognized by the City Council and other elected officials at the historic City Hall.

A **reception** at Noon will follow in the Spring Street Forecourt at City Hall with live readings by **Big Read** author, **Luis Alberto Urrea**, and **Los Angeles Poet Laureate, Luis Rodriguez**.

For more information, visit BigReadLA.org or call 213.202.5567.

INSIDE THE AUTHOR'S STUDIO

LIBROS SCHMIBROS KICKS OFF THE BIG READ

Libros Schmibros at Mariachi Plaza

When: March 25, 2015, 5:00 p.m. - 6:30 p.m.

Sites: Libros Schmibros Lending Library
1711 Mariachi Plaza de Los Angeles, Los Angeles, CA 90033

Cost: Free and open to the public

Info: Libros Schmibros Lending Library presents an in-shop conversation with Luis Alberto Urrea, the author of LA's 2015 Big Read book, ***Into the Beautiful North***. Young writers of Boyle Heights and the Eastside will engage this Pulitzer-nominated, ***New York Times*** Notable member of the Latino Literature Hall of Fame in a conversation on the craft and career of writing, joined by Los Angeles Poet Laureate Luis Rodriguez and writer Marisela Norte. ***Antojitos y música*** to follow.

THE BIG READ

dca

DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

EXHIBITION CELEBRATING THE ART OF LOS ANGELES,
TIJUANA, TECATE, AND TAXCO

OFFICIAL 2015 BIG READ PROGRAM IN LA EXHIBITION

Gallery at the Mexican Cultural Institute of Los Angeles

When: April 17 through May 17, 2015

Opening Reception April 24, 2015, 6:00 p.m. - 9:00 p.m.

Site: Gallery at the Mexican Cultural Institute of Los Angeles at
El Pueblo de Los Angeles Historic Monument
125 Paseo de la Plaza, Los Angeles, CA 90012

Cost: Free and open to the public

Info: This exhibition is inspired by the Big Read title, *Into the Beautiful North* by Luis Alberto Urrea, and will feature art created by young people and artists in Los Angeles and across the Mexican border in Tijuana, Tecate, and Taxco. The art works in this exhibition are the result of site specific projects in cultural centers abroad and in Los Angeles, and they affirm that creativity and cultures are transnational and have a deep reach and impact not defined by borders or geography.

For more information, visit mexicanculturalinstitute-la.org,
BigReadLA.org, or call 213.202.5567.

LOS ANGELES POET LAUREATE LUIS RODRIGUEZ

THE BIG READ PROGRAM IN LA CELEBRATES THE WRITTEN
WORD WITH LA'S POET LAUREATE

Luis Rodriguez was chosen to be Los Angeles' Poet Laureate by Mayor Eric Garcetti in 2014. His poetry book, *My Nature is Hunger*, won the 2005 Paterson Book Award. His 1993 memoir *Always Running, La Vida Loca, Gang Days in L.A.*, with close to half a million copies sold, became one of L.A.'s most checked out in libraries—and one of the most stolen. He has a dozen other books in poetry, children's literature, fiction, and nonfiction. He is also founding editor of the small press, Tia Chucha Press, now in its 25th year, and co-founder of Tia Chucha's Centro Cultural & Bookstore in the San Fernando Valley. His latest book is *It Calls You Back: An Odyssey Through Love, Addiction, Revolutions, and Healing*, a finalist for the 2012 National Book Critics Circle Award.

A FESTIVAL OF POETRY

CELEBRATING WORDS: WRITTEN, PERFORMED & SUNG

Pacoima City Hall

When: June 6, 2015, 1:00 p.m. - 6:00 p.m.

Site: Pacoima City Hall
13520 Van Nuys Boulevard, Van Nuys, CA 91331

Cost: Free and open to the public

Info: **Celebrating Words: Written, Performed & Sung** is the only annual outdoor literacy and arts festival in the San Fernando Valley. Celebrating its 10th year anniversary, the festival draws thousands of attendees and features community-based arts vendors, a children's area, books for sale and for giveaway, community-based service groups, food, music, and a stage with poets, spoken word performers, musicians, dancers, singers, theatrical performances, and more. The event will also include readings by authors, panels on writing, arts activities, and walking tours. Partners include the Los Angeles Library, the Museum of the San Fernando Valley, and others.

Founded and organized by Tia Chucha's Centro Cultural & Bookstore, the festival is sponsored by City of Los Angeles Councilmember Felipe Fuentes, the Department of Cultural Affairs (DCA), and the California Arts Council.

For more information, visit tiachucha.org.



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

2015 Big Read Program in LA

The 2015 *Big Read Program in LA* consists of a diverse and dynamic array of free events and activities for young people and adults, and is presented by the City of Los Angeles Department of Cultural Affairs (DCA) in conjunction with our community and cultural organization partners:

California Institute of the Arts Community Arts Partnership (CAP)

Chinese American Museum

Centro Cultural Tijuana (CECUT) / CONACULTA

Centro Estatal de las Artes - Tecate (CEART) / Instituto de Cultura de Baja California

Consejo Nacional Para la Cultura y Las Artes

Consulate General of Mexico in Los Angeles

Craft and Folk Art Museum

Culinary Historians of Southern California

Department of Cultural Affairs Neighborhood Arts and Cultural Centers:

Canoga Park Youth Arts Center

Los Angeles Municipal Art Gallery (LACMA),
Barnsdail Park

Sun Valley Youth Arts Center (Stone House)

Warner Grand Theatre

William Grant Still Arts Center

El Grupo de Canoga Park, Asociación Nacional de Ciudades Hermanas

El Pueblo de Los Angeles Historical Monument

Escuela Juan Ruiz de Alarcón (Taxco, Mexico)

Grand Park

Inner City Education Foundation Public Schools (ICEF):

Frederick Douglass Academy High School

Jen Gilomen, Filmmaker

LA Heritage Alliance

LéaLA - La Feria del Libro en Español en Los Angeles

Libros Schimibros Lending Library

Los Angeles County Museum of Art

Los Angeles Harbor International Film Festival

Los Angeles Public Library

Los Angeles Times Festival of Books

Los Angeles Unified School District:

Abraham Lincoln High School

Belvedere Middle School

Los Angeles Center for Enriched Studies (LACES)

Los Angeles Senior High School

Ramon C. Cortines School of Visual and
Performing Arts

Roosevelt High School

Verdugo Hills High School

Luis Rodriguez, Los Angeles Poet Laureate

Luis Alberto Urrea, Author

Mexican Cultural Institute of Los Angeles

Rancho Cordillera del Norte

Sally Rubin, Filmmaker

Self Help Graphics and Art

Sister Cities International (Taxco, Mexico)

Sony Pictures Media Arts Program at:

Banning's Landing Community Cultural Center

Center for the Arts, Eagle Rock

San Fernando Gardens Community Service Center

Watts Towers Arts Center / Charles Mingus Youth
Arts Center

William Reagh Los Angeles Photography Center

Spreading Seeds Wellness Center and Fidel Rodriguez

Tia Chucha's Centro Cultural and Bookstore

The Museum of the San Fernando Valley

The Music Center, Music Center on Tour



The **Big Read** is an initiative of the National Endowment for the Arts (NEA) in partnership with Arts Midwest.
For more information, visit: **BigReadLA.org** and **NEABigRead.org**



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

201 North Figueroa Street, Suite 1400, Los Angeles, CA 90012

TEL 213.202.5500

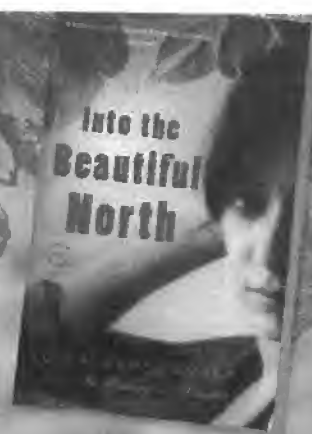
FAX 213.202.5513

WEB culturela.org

PRESENTING THE 2015

BIG READ

PROGRAM IN LOS ANGELES



- | | | | |
|------------------------------|---|-----------------|--|
| January – March | Toy Design at the Sun Valley Youth Arts Center (Stone House) | April 10 | <i>The Magnificent Seven</i> Film Screening and Book Discussion hosted by the Los Angeles Harbor International Film Festival at the Warner Grand Theatre |
| January – May | In-School Reading Groups and Related Arts Programming | April 12 | <i>Life on the Line</i> , documentary screening, hosted by the Los Angeles Harbor International Film Festival at the Warner Grand Theatre |
| January – May | Spreading Seeds Wellness Youth Group, Granada Hills | April 18 and 19 | <i>The Big Read</i> at the Los Angeles Times Festival of Books at USC |
| January – June | Sony Pictures and CalArts CAP Media Arts Program with the City of Los Angeles Department of Cultural Affairs | April 18 | A Night of Readings by Los Angeles Poets at the Craft and Folk Art Museum |
| February – April | <i>The Border in ELA</i> and Luis Alberto Urrea at the East Los Angeles Library | April 20 | Cantina Fiesta at Memorial Branch Library |
| February – April | <i>Cruzando Fronteras / Crossing Borders</i> through the Movies hosted by the Mexican Cultural Institute of Los Angeles | April 23 | Pacifico Dance Company, The Music Center, Music Center on Tour at Frederick Douglass Academy High School |
| February – April | <i>Rumbo al Hermoso Norte</i> at Centro Cultural Tijuana with the Mexican Cultural Institute and Consejo Nacional para la Cultura y las Artes | April 25 | Art Journeys: Free Family Art Workshop, Los Angeles Municipal Art Gallery (LAMAG), Barnsdall Park |
| February – April | <i>Samurais Sin Fronteras: Expressions from the Other Side of the Line</i> , An International Arts Program in Collaboration with Instituto Cultural de Baja California-CEART / Tecate and the Mexican Cultural Institute of Los Angeles | April 26 | Fiesta de la Sonrisa (A Celebration of Latino Culture and Heritage) at Rancho Cordillera del Norte presented by the Museum of the San Fernando Valley |
| February 10 – 13 | The Big Read in Taxco, Mexico, El Grupo de Canoga Park, Asociación Nacional de Ciudades Hermanas | May | Mexican Food with Gustavo Arellano presented by the Culinary Historians of Southern California |
| February 12 | Big Read Community Conversation at Sunland-Tujunga Branch Library | May | The Immigration Act of 1965: 50 Years Later, Panel Discussion at the Chinese American Museum |
| March | Community Book Club and Art Program for Teens and Adults at the William Grant Still Arts Center | May 3 | <i>Life on the Line: Coming of Age between Nations</i> Film Screening and Panel Discussion about Life on the Border at the Los Angeles Central Library |
| March 25 | Big Read Program in Los Angeles Kick Off and Proclamation at Los Angeles City Hall | May 5 | Pacifico Dance Company, the Music Center on Tour at the Los Angeles Senior High School |
| March 25 | Reading by Big Read author and Los Angeles Poet Laureate at Los Angeles City Hall | May 9 | Dialogue About Teens by Teens moderated by Luis Rodriguez at the William Grant Still Arts Center |
| March 25 | Inside the Author's Studio – Libros Schmibros Kicks Off The Big Read | May 15 | <i>The Art of Printmaking: Self Help Graphics</i> at LéaLA Spanish Language Book Fair at the Los Angeles Convention Center |
| March 28 | The Music Center Presents Grand Park's Downtown Bookfest | May 15-17 | The Big Read at LéaLA Spanish Language Book Fair at the Los Angeles Convention Center |
| March 28 and April 4, 11, 25 | Reading and Film Screening presented at the Watts Branch Library | June 6 | <i>Celebrating Words: Written, Performed & Sung</i> - A Festival of Poetry at Pacoima City Hall presented by Tia Chucha's Centro Cultural and Bookstore, Councilmember Felipe Fuentes, and the California Arts Council |
| April | The Big Read in Boyle Heights at the Libros Schmibros Lending Library | June 13 | Screening of Student Animated Short Films at Barnsdall Gallery Theatre at Barnsdall Park, Hosted by Sony Pictures, CalArts CAP, and the City of Los Angeles Department of Cultural Affairs (DCA) |
| April | Teen Art Program at Los Angeles Libraries with the Los Angeles County Museum of Art (LACMA) | | |
| April | Reading Groups at Los Angeles Public Library Branches | | |
| April | Latin American and Mexican Art at Los Angeles County Museum of Art (LACMA) | | |
| April | <i>Into the Beautiful North: Creative Expressions Exhibition</i> , Mexican Cultural Institute of Los Angeles Gallery | | |

All events are free and open to the public unless otherwise noted.



The Big Read is an initiative of the National Endowment for the Arts (NEA) in partnership with Arts Midwest. For more information, visit:

BigReadLA.org and NEABigRead.org

Find us at Facebook.com/culturela, on Twitter @culture_la, everywhere #BigReadLA



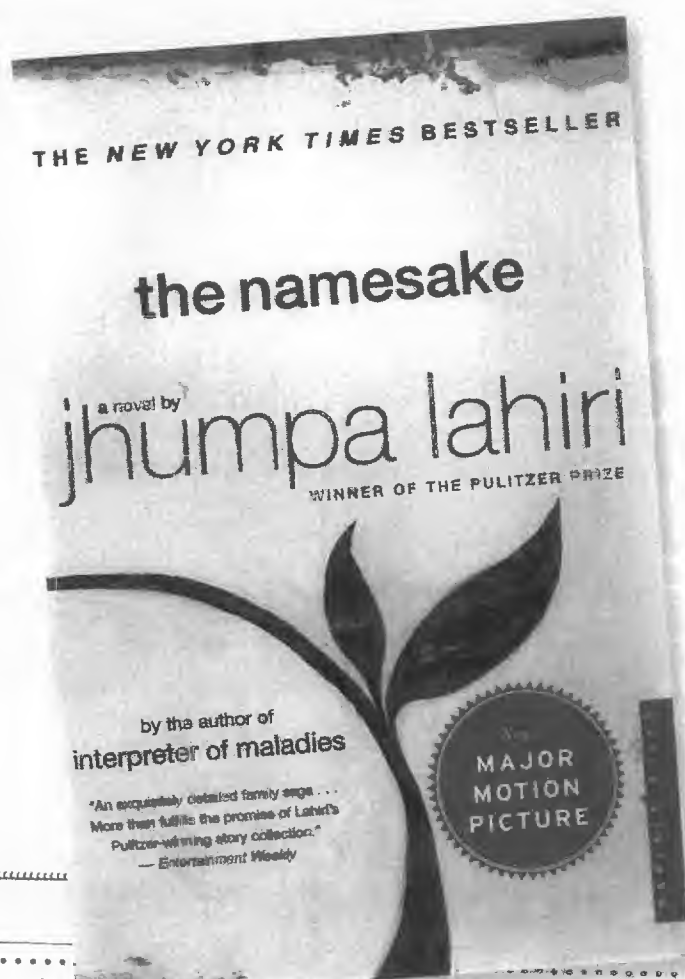


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City of Los Angeles

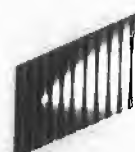
PRESENTS THE 2014

BIG READ

PROGRAM IN LOS ANGELES



NATIONAL
ENDOWMENT
FOR THE ARTS





DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

2014 BIG READ PROGRAM IN LOS ANGELES

The **Big Read** is an initiative of the **National Endowment for the Arts (NEA)** designed to restore reading to the center of American culture. The NEA presents The Big Read in partnership with **Arts Midwest**. The Big Read brings together partners across the county to encourage reading for pleasure and enlightenment.

Since the inception of The Big Read in 2007/08, the NEA has awarded grants to the **Department of Cultural Affairs (DCA)** each year to produce the **Big Read Program in LA**. DCA marks its sixth year of producing the *Big Read Program in LA* in 2014 with **Jhumpa Lahiri's** novel, ***The Namesake***. This is a story about an American-born young man of Bengali parentage who is questioning his name, identity, and place in his family and in his country.

The 2014 *Big Read Program in LA* consists of a series of activities through May, 2014, and is presented by DCA in conjunction with several community and cultural organizations such as: the California Institute of the Arts (CalArts) Community Arts Partnership (CAP), the Craft and Folk art Museum, ICEF Public Schools, the Indian Film Festival of Los Angeles, the LA Harbor International Film Festival, Libros Schmibros, Los Angeles County Museum of Art, the Los Angeles Public Library, the Los Angeles Unified School District, the Museum of the San Fernando Valley, Secret City, the Sony Pictures Media Arts Program, and many more.

The public is invited to participate in the 2014 *Big Read Program in LA* and enjoy the many activities offered by DCA and our community partners, including a civic ceremony at the historic Los Angeles City Hall, reading groups, art exhibitions, live performances, film screenings, discussion panel, dance instruction, culinary activities, and festivals.

Please note:

This list of programs is based on information available at time of publication.

All programs are free unless otherwise indicated.

For more information about DCA's 2014 *Big Read Program in LA*, please visit: bigreadLA.org, DCA's website culturela.org, or call 213.202.5567.

To learn more about The Big Read, visit neabigread.org



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

LOS ANGELES ACTIVITIES 2014

BIG READ PROGRAM IN LA

KICK OFF CEREMONY

Civic Ceremony Proclaiming April, 2014 as Literacy Month in Los Angeles and Celebrating DCA's 2014 *Big Read Program in LA*

When: April 2, 2014
10:00 a.m.

Site: City Hall Council Chambers, Los Angeles City Hall,
200 North Spring Street, Los Angeles, CA 90012

Cost: Free

Info: Join the Los Angeles City Council and the Mayor at a Proclamation Ceremony declaring April, 2014 as Literacy Month in Los Angeles as we celebrate the kick off of DCA's *Big Read Program in LA* in 2014. This civic event highlights education, the arts, and community engagement. Our featured book from The Big Read is *The Namesake* by Jhumpa Lahiri. Students, schools, cultural organizations, and community leaders will be recognized by the City Council, the Mayor, and other elected officials at City Hall.

This event is open to the public.

For more information, please visit: bigreadLA.org or call 213.202.5567.

COMMUNITY CULTURAL PARTNERSHIPS OPEN TO THE PUBLIC

LACMA TEEN ART PROGRAM AT LOS ANGELES LIBRARIES

Los Angeles County Museum of Art (LACMA)

When: March and April, 2014

Sites: Los Angeles County Museum of Art at Los Angeles Libraries

Cost: Free to teens enrolled in the library program

Info: LACMA will host creative workshops for teens through its partnership with the Los Angeles Public Library. Teen participants will learn about the museum's South and Southeast Asian Art collection and engage in discussions about Jhumpa Lahiri's *The Namesake*. Young people will reflect on their own culture and sense of expression through art, making connections between cultures. This program combines literature and art in a dynamic and creative program.

This program is offered by the Los Angeles County Museum of Art's Education Department.

For a list of participating libraries, please visit: lacma.org or lapl.org.

11TH ANNUAL LA HARBOR INTERNATIONAL FILM FESTIVAL

Warner Grand Theatre

When: March 28, 2014
8:00 p.m. Film Screening

Site: Warner Grand Theatre, 478 West 6th Street, San Pedro, CA, 90731

Cost: Free

Info: The LA Harbor International Film Festival (LAHIFF) will celebrate the *Big Read Program in LA* with a special screening of the film adaptation of *The Namesake* (2006), directed by Mira Nair (Monsoon Wedding). Discussion of the book and film immediately follows after the screening.

The 11th annual LAHIFF takes place March 27 to 30, 2014 at the vintage art deco Warner Grand Theatre (WGT). The WGT, one of the original Warner Brothers "triplets," was dedicated in 1931 by Jack Warner who told the audience, "You will enter the palace of your dreams." The Warner Grand Theatre is a Los Angeles landmark and a stellar example of art-deco style. The theater is managed by the City of Los Angeles Department of Cultural Affairs.

Public parking lots and street parking are in the vicinity of the WGT. Arrive early and explore San Pedro. Enjoy one of the many dining venues within walking distance of the WGT.

For more information and program schedule, please visit: laharborfilmfest.com.



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

LOS ANGELES ACTIVITIES 2014

THE BIG READ IN BOYLE HEIGHTS

Libros Schmibros: Lending Library and Bookshop

When: April, 2014

Site: Libros Schmibros, 1711 Mariachi Plaza, Los Angeles CA, 90033

Info: Stop by Libros Schmibros, a membership lending library, to pick up a copy of *The Namesake* by Jhumpa Lahiri. Libros Schmibros Lending Library and Bookshop seeks to foster the literary and cultural life of Boyle Heights, a once majority-Jewish, now majority-Latino, neighborhood of Los Angeles. Founded in 2010, Libros Schmibros offers low- or no-cost literature and literary events to Latinos, Jews, and everybody else east of the ocean. Working with local residents, artists, writers, readers, and public officials, Libros Schmibros is dedicated to both the exploration of literature and the study, questioning, celebration, and betterment of Southern California.

Libros Schmibros works with residents, writers, and public officials as catalysts towards the greater revitalization of Boyle Heights and the enrichment of the literary life around greater Los Angeles. We advocate for the literary arts through public presentations, workshops, film series, museum exhibitions, reading groups, symposia, and conferences. For more information, please call 323.302.9408 or email: info@librosschmibros.org.

MUSEUM INTERNSHIP PROGRAM

Los Angeles County Museum of Art (LACMA)

When: April, 2014

Site: Los Angeles County Museum of Art, 5905 Wilshire Boulevard, Los Angeles, CA, 90036

Cost: Free to schools enrolled in the library program.

Info: LACMA will offer a dynamic and interdisciplinary education program for its high school interns. Program includes a reading group of The Big Read title, *The Namesake* and a guided tour of the South and Southeast Asian Art Collection. The program culminates with an art making component that will produce a series of hand painted tiles with symbols and designs from the gallery and from personal inspiration.

The Los Angeles County Museum of Art, the largest encyclopedic museum on the West Coast, will offer special activities in conjunction with The Big Read.

For more information, please call 213.202.5567 or visit: lacma.org.

MUSEUM TOURS OF THE SOUTH AND SOUTHEAST ASIAN ART COLLECTION

Los Angeles County Museum of Art (LACMA)

When: April, 2014

Site: Los Angeles County Museum of Art, 5905 Wilshire Boulevard, Los Angeles, CA, 90036

Cost: Free with museum admission

Info: Spotlight Tours

Inspired by Jhumpa Lahiri's *The Namesake*, the public is invited to visit LACMA's South and Southeast Asian Art galleries and take in a docent-led 15 minute spotlight tour of these collections.

Located in LACMA's Ahmanson Building, the South and Southeast Asian art collection consists of paintings, sculptures, and decorative art from India, Burma, Cambodia, Indonesia, Laos, Sri Lanka, Thailand, and Vietnam. Bronze and Iron Age objects from Indonesia, Vietnam, and Thailand are on view along with Buddhist and Hindu sculpture from all periods and regions. The collection is especially notable for its early Tibetan and Nepalese paintings, sculpture, furniture, and decorative arts.

To view the collection, go to LACMA's online gallery, at: lacma.org/art/collection/south-and-southeast-asian-art.



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

LOS ANGELES ACTIVITIES 2014

INDIAN FILM FESTIVAL

Arclight Cinemas, Hollywood

When: April 8 through 13, 2014

Site: Arclight Cinemas, Hollywood, 6360 Sunset Boulevard,
Los Angeles, CA, 90028

Cost: To purchase tickets, please visit indianfilmfestival.org

Info: The Indian Film Festival of Los Angeles (IFFLA) is devoted to a greater appreciation of Indian cinema and culture by showcasing films, supporting emerging filmmakers, recognizing the leadership of entertainment industry performers and business executives, and promoting the diverse perspectives of the Indian diaspora.

Each year the festival is held at ArcLight Hollywood and features a rich mix of film programs designed to build and support the growing interest in the Indian entertainment industry. This includes programming that cultivates an audience for Indian films while supporting filmmakers of Indian descent in career development as they navigate the larger studio system in Hollywood. IFFLA's creative and business programs include the IFFLA Film Fund that helps emerging filmmakers realize their feature-length narrative and non-narrative film projects; the Industry Leadership Awards created to recognize the achievements of industry executives who have contributed considerably towards the entertainment and media industry in India; the One-on-One program where industry professionals from major and independent production and distribution companies are invited to participate in meetings with the IFFLA filmmakers; and the panel discussions with speakers from the film industry.

To contact the IFFLA, please call 310.988.2602 or email:
info@indianfilmfestival.org.

BOLLYWOOD DANCE PARTY

Craft and Folk Art Museum

When: April 13, 2014

5:00 p.m. to 8:00 p.m.

Site: Craft and Folk Art Museum, 5814 Wilshire Boulevard,
Los Angeles, CA, 90036

Cost: Free for CAFAM Members / \$7 Advance Tickets / \$10 at the Door

Info: A colorful mixture of classical, folk, and contemporary, Bollywood song and dance is an essential component of Indian cinema. Get your Bollywood groove on with an evening of dance performances and instruction by Rahul Nath and the Bollywoodettes and Discostan DJs spinning South Asian tunes that will make you put those new dance moves into action. For those moments you need to catch your breath, you can also join in some bangle-making.

The Craft & Folk Art Museum (CAFAM) is Los Angeles' only institution exclusively dedicated to exhibiting contemporary craft, design, and folk art. Located on the city's historic Museum Row, CAFAM's dynamic exhibitions feature established and emerging artists whose works create thoughtful and provocative visual exchanges between craft and contemporary art. CAFAM's regular programs and events provide opportunities for the public to participate in art making and engage with exhibiting and local artists. In addition to the exhibitions on view, the CAFAM Shop features fair-trade art and handicrafts from both local and global artists and artisans.

For more information, please visit cafam.org, call 323.937.4230 x28,
or email: workshops@cafam.org.





DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

LOS ANGELES ACTIVITIES 2014

SONG OF INDIA: A CELEBRATION OF INDIAN CULTURE

The Museum of the San Fernando Valley

When: April 19, 2014
3:00 p.m. to 9:00 p.m.

Site: Rancho del Cordillera del Norte, 9015 Wilbur Avenue,
Northridge, CA, 91324

Cost: Free

Info: Come share the pleasure of India's amazing music, dance, and poetry at the romantic Rancho del Cordillera del Norte. Choose from a delightful variety of foods and adventures from an afternoon tea with spice cakes, to the voices of ancient manuscripts. As guests of The Museum of the San Fernando Valley, enjoy the North Valley sunset while experiencing an evening of Indian cultural performances.

Rancho del Cordillera del Norte is an historic site at the southwest corner of Nordhoff and Wilbur. Free parking is available at the venue. As an educational and cultural institution, the Museum of the San Fernando Valley acquires, displays, and preserves the artifacts, documents and records of the San Fernando Valley. With the help of residents, businesses, organizations, and societies, the Museum builds its collections of historical items, the fine arts, and the folk arts for the public to enjoy and for scholars to research. The Museum shares with the world what it means to be part and parcel of the great San Fernando Valley.

For more information, please call 818.347.9665 or email:
info@TheMuseumSFV.org.

ART WORKSHOPS AND SPECIAL EVENTS AT DCA'S NEIGHBORHOOD ARTS AND CULTURAL CENTERS

COMMUNITY BOOK CLUB

William Grant Still Arts Center

When: January 8 through 29, 2014
Wednesdays adult readers; Thursdays young readers
4:00 p.m. to 5:00 p.m., 5:00 p.m. to 6:00 p.m.

Site: William Grant Still Arts Center, 2520 South West View Street,
Los Angeles, CA, 90016

Cost: Free

Info: A read aloud and discussion of Jhumpa Lahiri's *The Namesake*, led by retired LAUSD English educator, Donna Richardson. *The Namesake* tells the story of one family who migrated to the United States from India. It is a tale of family, fitting in, and identity.

Children are also encouraged to read and to enjoy the related title, *Esperanza Rising* by Pam Muñoz Ryan. This story is about a girl who comes to California from Mexico, and faces difficult circumstances.

The William Grant Still Arts Center is a facility of the City of Los Angeles Department of Cultural Affairs. Truly a community facility, the center's programs reflect the artistic efforts and history of the neighborhood. Located in the historic Black Arts District of West Adams, the center highlights African American artists of all disciplines as well as regularly features the work of local multi-cultural artists.

For more information, please call 323.734.1165.

TOY DESIGN

Sun Valley Youth Arts Center (Stone House)

When: February 1, 8, 15, 22 & March 1, 8, 15, 22, 2014
11:00 a.m. to 12:30 p.m.

Site: Sun Valley Youth Arts Center (Stone House), 8642 Sunland Boulevard,
Los Angeles, CA, 91352

Cost: Free

Info: Create action figures based on the characters in the book, *The Namesake*, by sculpting, molding, painting, and designing clothes. This class is highly creative and very hands on, from concept to final product. Participants are taught by leading artists and toy and entertainment design professionals. Activities also includes discussion of the bestselling book by Jhumpa Lahiri, *The Namesake*, as the basis for the source material.

The Sun Valley Youth Arts Center is a facility of the City of Los Angeles Department of Cultural Affairs.

For more information, please call 818.252.4619.





DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

LOS ANGELES ACTIVITIES 2014

CELEBRATION OF INDIAN ART AND CULTURE

Canoga Park Youth Arts Center in partnership
with the Madrid Theatre

When: April 26, 2014

12:00 noon to 4:00 p.m.

Site: Madrid Theatre, 21622 Sherman Way, Canoga Park, CA, 91303

Cost: Free

Info: Enjoy an afternoon of Indian Art and Culture at the Madrid Theatre. This free family event begins at 12:00 noon with family drop in art workshops hosted by the Canoga Park Youth Arts Center. The event includes the performance of the Kalapeetham Dance Academy at 1:30 p.m. Beginning at 2:00 p.m. there will be a free screening of the film adaptation of Jhumpa Lahiri's *The Namesake*.

The Canoga Park Youth Arts Center and the Madrid Theatre are facilities of the City of Los Angeles Department of Cultural Affairs.

For more information please call 818.347.9419.

THE BIG READ PROGRAM IN LA AT LOCAL FESTIVALS AND FAIRS

LOS ANGELES TIMES FESTIVAL OF BOOKS

City of Los Angeles Department of Cultural Affairs (DCA)
Booth # 724

When: April 12, 2014, 10:00 a.m. to 6:00 p.m.

April 13, 2014, 10:00 a.m. to 5:00 p.m.

Site: Los Angeles Times Festival of Books, University of Southern California Campus, Los Angeles, CA, 90019

Cost: Free

Info: Join book lovers at Los Angeles' biggest book festival. This year marks the 19th annual Los Angeles Times Festival of Books. Stop by the Department of Cultural Affairs' booth (# 724) in the popular Young Adults / Kids area to learn about public, citywide, and culturally diverse Big Read Program in LA activities focused on this year's book selection of Jhumpa Lahiri's novel *The Namesake*. Visitors will receive a Big Read bookmark and other educational and cultural materials from DCA.

For more information, please visit: events.latimes.com/festivalofbooks/.

BOLLYWOOD FESTIVAL - DANCE LESSONS, BENGALI FOOD TASTING AND DISCUSSIONS

Los Angeles Public Library

When: April 24, 2014

5:00 p.m. to 8:00 p.m.

Site: Memorial Branch Library, 4625 West Olympic Boulevard,
Los Angeles, CA, 90019

Cost: Free

Info: Memorial Branch Library honors the 2014 *Big Read Program* in LA selection, *The Namesake*, with an invitation to immerse yourself in the culture of India by learning the art of Bollywood dance and tasting the indigenous foods of the region, as described by Indian American author Jhumpa Lahiri in her award-winning novel.

In *The Namesake*, native Indian dance and foods are symbolic of the homeland and the characters' connection to their Indian culture, showing the ways in which Bengali traditions are preserved and the importance of family.

Schedule of Events:

5:00 p.m. Video Tour of India Presentation by the India Tourist Office

6:00 p.m. Bollywood Dance Instruction and Group Performance

7:00 p.m. Bengali Food Tasting, Explanation, and Discussion

For more information, please call 323.938.2732.





DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

LOS ANGELES ACTIVITIES 2014

LA HERITAGE DAY FESTIVAL

Presented by the LA Heritage Alliance

When: April 27, 2014

11:00 a.m. to 4:00 p.m.

Site: Pico House El Pueblo de Los Angeles Historic Monument,
125 Paseo de la Plaza, Los Angeles, CA, 90012

Cost: Free

Info: Los Angeles Heritage Day will bring together over 80 cultural, arts, and historical organizations at the Historic Pico House at El Pueblo de Los Angeles Monument. The Department of Cultural Affairs will highlight the *Big Read Program in LA* at this event. Visitors will receive Big Read materials such as a copy of this year's selection, *The Namesake* by Jhumpa Lahiri, bookmarks, brochures of event listings, and other related educational materials.

The LA Heritage Day is an annual celebration that brings together heritage groups such as historical societies, museums, preservation groups, and arts organizations to celebrate and promote Los Angeles' shared heritage. Organized by the LA Heritage Alliance, the event draws over 2,500 people.

For more information, please call 213.202.5567.

LOS ANGELES PUBLIC LIBRARY READING GROUPS

READING GROUPS AND RELATED CULTURAL ACTIVITIES

Los Angeles Public Library

When: April, 2014

Sites: Library reading groups will take place at the following branches throughout Los Angeles:

Arroyo Seco, 6145 North Figueroa Street, Los Angeles, CA, 90042

Atwater Village, 3379 Glendale Boulevard, Los Angeles, CA, 90039

Baldwin Hills, 2906 South La Brea Avenue, Los Angeles, CA, 90016

Brentwood – Donald Bruce Kaufman, 11820 San Vicente Boulevard, Los Angeles, CA, 90049

Central Library, 630 West 5th Street, Los Angeles, CA, 90071

Durant, 7140 West Sunset Boulevard, Los Angeles, CA, 90046

Eagle Rock, 5027 Caspar Avenue, Los Angeles, CA, 90041

Lake View Terrace, 12002 Osborne Street, Los Angeles, CA, 91342

Memorial, 4625 West Olympic Boulevard, Los Angeles, CA, 90019

Northridge, 9051 Darby Avenue, Northridge, CA, 91345

Palisades, 861 Alma Real Drive, Pacific Palisades, CA, 90272

Palms – Rancho Park, 2920 Overland Avenue, Los Angeles, CA, 90064

Studio City, 12511 Moorpark Street, Studio City, CA, 91604

Sunland – Tujunga, 7771 Foothill Boulevard, Tujunga, CA, 91042

Valley Plaza, 12311 Vanowen Street, North Hollywood, CA, 91605

Wilshire, 149 North Saint Andrews Place, Los Angeles, CA, 90004

Cost: Free

Info: The Los Angeles Public Library hosts reading groups of *The Namesake* by Jhumpa Lahiri at various sites throughout Los Angeles, representing every region of the city. The library will distribute free related materials to supplement and enrich the reading experience, including Reader's Guides, bookmarks, and a copy of the book. Select branch sites will also host viewings of the feature film and other related activities.

For more information, including dates and times of the reading group at a respective library site, please visit: lapl.org.



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

LOS ANGELES ACTIVITIES 2014

INDIAN DOCUMENTARY FILM SCREENINGS

When: April, 2014

Sites: Central Library and Select Library Branches

Cost: Free

Info: Enjoy a mini film festival of acclaimed documentaries that are sure to enlighten, entertain, and educate, including Punjabi Cab about Sikh cab drivers in San Francisco; Nalini by Day, Nancy by Night about telemarketers in India; and Miss India Georgia about an ethnic beauty competition.

This special screening of Indian films is presented in conjunction with the *Big Read Program in LA*, which highlights Jhumpa Lahiri's *The Namesake*.

For more information, please visit: lapl.org.

SONY PICTURES MEDIA ARTS PROGRAM

CULMINATING SCREENING OF STUDENT ANIMATED SHORT FILMS

When: June 14, 2014

Cost: Free

Site: The Modular Theater at California Institute of the Arts,
24700 McBean Parkway, Santa Clarita CA, 91355

Info: A curated selection of animated shorts created by students of the Sony Pictures Media Arts Program. The films are inspired by the book, *The Namesake*. The screening of these animated short films is the culmination of the program.

Presented by the Sony Pictures Media Arts Program, in a partnership with the CalArts Community Arts Partnership, the City of Los Angeles Department of Cultural Affairs, and Sony Pictures Entertainment.

For more information, please call 661.222.2708.

MEDIA ARTS PROGRAM FOR YOUNG PEOPLE AND SCREENING OF STUDENT FILMS

SONY PICTURES MEDIA ARTS PROGRAM

When: October 7, 2013 through June 14, 2014

Sites: Events will take place at the following locations:

Banning's Landing Community Cultural Center
100 East Water Street, Wilmington, CA, 91303

Center for the Arts, Eagle Rock
2225 Colorado Boulevard, Los Angeles, CA, 90041

San Fernando Gardens Community Service Center
10896 Lehigh Avenue, Pacoima, CA, 91331

Charles Mingus Youth Arts Center
10620 Graham Avenue, Los Angeles, CA, 90002

William Reagh Los Angeles Photography Center,
2332 West Fourth Street, Los Angeles, CA, 90057

Cost: Free

Info: Students from all over Los Angeles participate in this media arts program. Students will read *The Namesake* and create original short films, which will be screened at the culminating event.

This 30-week, tuition-free media arts program, held after-school twice a week, is for middle school students aged 10 to 14. Students learn drawing and painting techniques and how to draw from a model, animate, put together an art portfolio, and create artwork on computers. The program culminates in a public exhibition and screening of the artwork produced by the students. This program is part of the Sony Pictures Media Arts Program, a partnership between the CalArts Community Arts Partnership, the City of Los Angeles Department of Cultural Affairs, and Sony Pictures Entertainment.

For more information, please call 661.222.2708.



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

LOS ANGELES ACTIVITIES 2014

IN-SCHOOL READING GROUPS AND COLLABORATIONS FOR THE 2014 BIG READ PROGRAM IN LA

School partners are key to the success of *The Big Read Program in LA* and to fulfilling the mission of The Big Read, our nation's literacy initiative. Since 2008, over 5,000 middle and high school students have participated in the program. Books read as part of Los Angeles' initiative developed by DCA include: *The Maltese Falcon* by Dashiell Hammet, *The Joy Luck Club* by Amy Tan, *Sun, Stone, and Shadows*, anthology of short stories, *The Thief and The Dogs*, by Naguib Mahfouz, and *Their Eyes Were Watching God* by Zora Neale Hurston.

School partners receive educational materials for teachers and students, including an Audio CD, a Teacher's Guide, a Reader's Guide, a Big Read banner, bookmarks, and a copy of the book for every student. The Big Read title is a part of the curriculum with lessons to further enrich students' experiences and interpretations of the book. Each school hosts either a related activity or event inspired by the book, such as a community festival, a film screening, an exhibition of artwork, a public reading of creative writing pieces, culinary components, field trips, and more.

Schools are part of the larger "Big Read Community" in Los Angeles, and are invited to enjoy a range of public events held throughout the city during the month of April, declared Literacy Month each year in celebration of the *Big Read Program in LA*.

The Big Read in schools program promotes intra-cultural exchange, celebrates cultural connections, and fosters civic engagement. It also places an emphasis on students as catalysts for creativity and interaction.

In 2014, DCA's partner school participants include:

Frederick Douglass Academy High School

3202 West Adams Boulevard, Los Angeles, CA, 90018

Frederick Douglass Academy High School prepares students to attend and compete at a top 100 college or university that best fits their goals and personalities. The school provides parents a first rate education for their children and to broaden their child's life scope and opportunity. It builds and strengthens students of character and equips them with the necessary skills/tools to be successful in every day life and to empower their community. Forty students will participate in this immersive and creative program. Students will learn about the country of India and its culture.

Belvedere Middle School

312 North Record Avenue Los Angeles, CA, 90063

The school provides a quality, standards-based education for all students with rigorous instruction that will give them the tools to be successful in life. Students are important members of the school's learning community. They are encouraged and guided to reach their maximum potential and to be productive and civically engaged.

Belvedere Middle School will have 250 students participate. Activities include creative writing, music, and visual art. Students will read, discuss, and complete a double-entry; create mixed media art to capture plot elements and the novel's themes; write poetry and create relevant artwork; and host an exhibition of the immigrant experience and student's personal history.

Los Angeles Center for Enriched Studies (LACES)

5931 West 18th Street, Los Angeles, CA, 90035

Los Angeles Center for Enriched Studies reflects the diversity of Los Angeles with its students coming from many socio-economic, cultural and ethnic backgrounds. Los Angeles Center for Enriched Studies provides a challenging curriculum in a humanistic school environment offering close and personal involvement among teachers, students and parents. Courses develop academic abilities, artistic talents, and athletic skills. LACES will have 450 students read the book. Activities also include a field trip and student research and presentations on the art and culture of India.

Abraham Lincoln High School

3501 North Broadway, Los Angeles, CA, 90031

Lincoln High School will have 700 students participate through in-class reading and a creative collaboration with the school library. Lincoln has been a participant of the Big Read Program in LA since the initiative's inception.

Students from two Small Learning Communities, VOICE (Victory Over Ignorance Through Culture and Education) and HUMANITAS will read the book as part of their curriculum. Inspired by the novel, the students coordinate and host the "Festival of Cultures," a day-long festival on campus for the school and local neighborhoods. The Festival, scheduled for May, includes student booths, community organization booths, food vendors, live music, and more.

Lincoln High School's vision and mission are to prepare literate, responsible, and thoughtful students. Lincoln strives to graduate all students ready for college and career.

For more information about the "Festival of Cultures," please visit: lincolnhs.org.

Grover Cleveland High School

8140 Vanalden Avenue, Reseda, CA, 91335

Cleveland High School nurtures global citizens who pursue academic excellence, realize personal success, and demonstrate social responsibility. The school fosters academic excellence, personal success, and social responsibility. Twenty students will read the book, *The Namesake* and participate in discussions about the story and its themes. The students will also organize and present a culminating activity inspired by the book.



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

2014 THE BIG READ PROGRAM

in LOS ANGELES PROGRAM PARTNERS

11th LA Harbor International Film Festival

California Institute of the Arts Community Arts Partnership (CAP)

Craft and Folk Art Museum

Department of Cultural Affairs Neighborhood Arts and Cultural Centers:

Canoga Park Youth Arts Center

Madrid Theatre

Sun Valley Youth Arts Center (Stone House)

Warner Grand Theatre

William Grant Still Arts Center

Joseph Saenz

Kalapeetham Dance Company

Indian Consulate in Los Angeles

Indian Film Festival of Los Angeles

Inner City Education Foundation Public Schools (ICEF):

Frederick Douglass Academy High School

LA Heritage Alliance

Libros Schmibros

Los Angeles County Museum of Art

Los Angeles Public Library

Los Angeles Times Festival of Books

Los Angeles Unified School District:

Abraham Lincoln High School

Belvedere Middle School

Grover Cleveland High School

Los Angeles Center for Enriched Studies (LACES)

Mumbai Sister City Committee

Rahul Neth

Rancho del Cordillera del Norte

Secret City

Sony Pictures Media Arts Program:

Banning's Landing Community Cultural Center

Center for the Arts, Eagle Rock

San Fernando Gardens Community Service Center

Watts Towers Arts Center/Charles Mingus Youth Arts Center

William Reagh Los Angeles Photography Center

The Museum of the San Fernando Valley



NATIONAL
ENDOWMENT
FOR THE ARTS

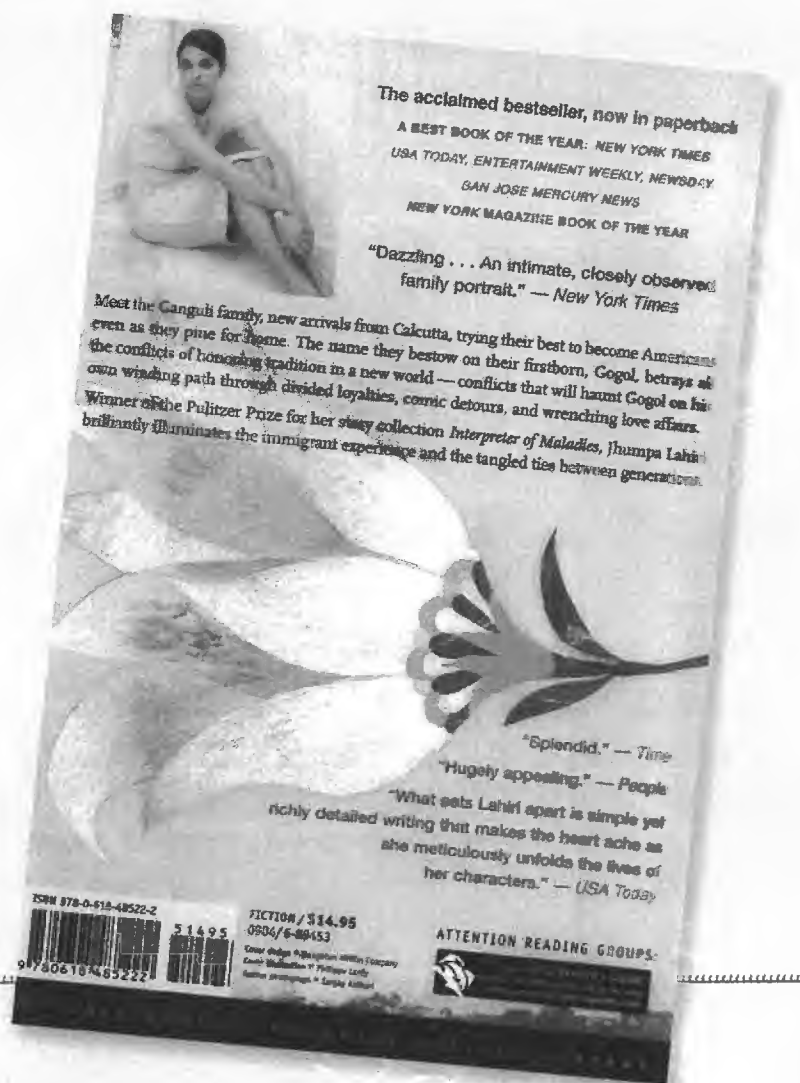


THE
**BIG
READ**



The Big Read is a program of the National Endowment for the Arts
in partnership with Arts Midwest.

For more information, please visit neabigread.org.



DCA

DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

201 North Figueroa Street, Suite 1400
Los Angeles, California 90012

TEL 213.202.5500

FAX 213.202.5513

WEB culturela.org



Elizabeth Morin <elizabeth.morin@lacity.org>

Re: CALL FOR ARTISTS: From Her: An Exhibition by Women about Women: Deadline February 24, 2014

1 message

Elizabeth Morin <elizabeth.morin@lacity.org>

Wed, Feb 5, 2014 at 2:54 PM

To: Khue Jacobs <khue.jacobs@lacity.org>

Cc: Isabel Rojas-Williams <IWilliams@muralconservancy.org>, Kathy Gallegos <ave50studio@sbcglobal.net>

hi all,
happy new year! i hope you are having a good year so far.

(yes, i'd be happy to circulate this email.)

cheers!

On Wed, Feb 5, 2014 at 2:40 PM, Khue Jacobs <khue.jacobs@lacity.org> wrote:
Can you please help me forward this to any artists you know.

It's another exhibition I'm working on for March!

Thank you!!!
Khue

=====

Please find below information to submit your artwork to our exhibition.

From Her: An Exhibition by Women about Women

www.facebook.com/fromherLA
at the **Pico House Gallery**
424 N. Main Street
Los Angeles, CA 90012

CALL FOR ARTISTS!

Entry Deadline: **February 24, 2014 by 5pm PST**

Please feel free to re-post and forward to friends.

We look forward to receiving your submission.

Regards,
Khue | JACOBS

El Pueblo de Los Angeles Historical Monument
[e] khue.jacobs@lacity.org
www.elpueblo.lacity.org
www.facebook.com/elpueblola

From Her: www.facebook.com/FromHerLA
Deep Roots www.facebook.com/DeepRootsLA
Sacred Memories LA www.facebook.com/SacredMemoriesLA
Los Angeles Lantern Festival 3.1.2014 www.facebook.com/events/279171908898072/

From Her: An Exhibition by Women about Women

www.facebook.com/fromherLA

CALL FOR ARTISTS!

El Pueblo de Los Angeles Historical Monument presents an exhibition entitled
From Her: An Exhibition by Women about Women from
March 19 - March 31, 2014

at the **Pico House Gallery**

424 N. Main Street,

Los Angeles, CA 90012

What does it mean to be a woman from the dawn of the ages to our modern society.

How her roles have changed from homemakers to working women to powerful executives.

The impressions she has made from the small act of hugging a child to making waves in social media.

How she witnessed her own growth and development from a timid girl to a grown woman.

Share her paradigm, her passion, her fear, her hope, her dreams, her love, her view about being--a woman.

Open to established and emerging female artists of all mediums.

DEADLINE: All submissions must be received by **Monday February 24th, 2014 by 5pm pst**

A maximum of six (6) submissions from each artist.

All submissions must be from female artists and are the artist's original work.

The following information MUST accompany each work of art submitted:

1. **Female Artist's Name:** first and last name

2. **Contact Info:** 2a. Email address; 2b. Telephone number; 2c. Mailing Address

3. **Artwork Info:** 3a. Title of work; 3b. year executed; 3c. media; 3d. dimensions

4. **Artist Statement:** A few words on the piece and how it is related to the theme **From Her: An Exhibition by Women about Women**

Submissions will be accepted in the following formats for Mail-In or Email Submissions:

Digital images, i.e. jpeg format (hi-res jpeg 2-3MB is the preferred format)

Photographic prints

Please do not mail or drop off original work.

Artists who wish their entries be returned to them must include a self-addressed stamped envelope.

EMAIL SUBMISSION: Hi-Res jpeg (2-3MB) can be submitted via email to: khue.jacobs@lacity.org.

All email submissions MUST HAVE the following SUBJECT LINE to be considered :

From Her: Artist Submission

You must use this exact subject line for email submissions will be pulled and sorted by this exact subject headline **From Her: Artist Submission**. We are not responsible for email submissions that might fall or misplaced into the Spam folder.

MAIL IN SUBMISSION: CD or prints should be mail to:

From Her: Submission

El Pueblo de Los Angeles Historical Monument

History Division

125 Paseo de la Plaza, Suite 400

Los Angeles, CA 90012

Artists whose work is accepted for the exhibit will be **notified by early March**. Upon notification, images of accepted work may be used in the exhibition's publicity.

For more information, please call (213) 485-8437 or email: khue.jacobs@lacity.org.